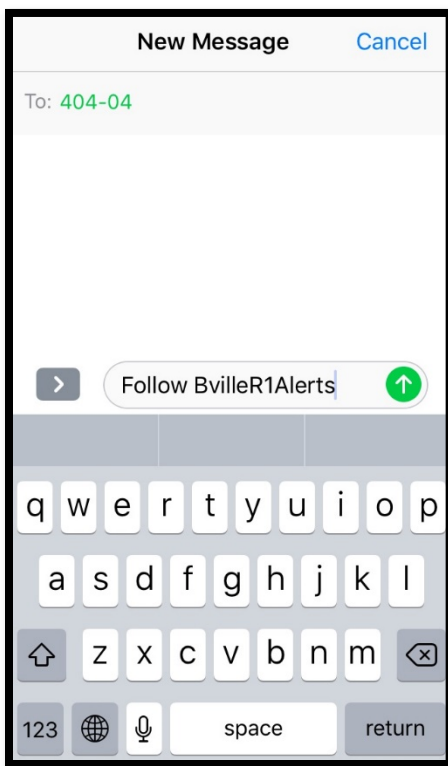


School Alerts with Twitter

The district is now utilizing Twitter's text messaging feature to send out alerts about school closings, early outs, late starts or emergencies IN ADDITION TO EVENTLINK. You do not have to have a Twitter account to receive these alerts. Simply text the words "follow BvilleR1Alerts" (with NO quotation marks) with your cell phone to the number 40404.

It is very important that you type the words above in quotations accurately or you will not receive the alerts. See example below.



If everything is set up correctly, you should get a text back from 40404 stating that you are following bville1alerts. **You DO NOT have to reply START to receive the texts.** That is only if you want to create a Twitter account. You can receive alert texts without having a Twitter account.

